HKUST
BUSINESS SCHOOL
香港科大商學院
WORLD CLASS IN ASIA

HKUST Business School



Oct 2026

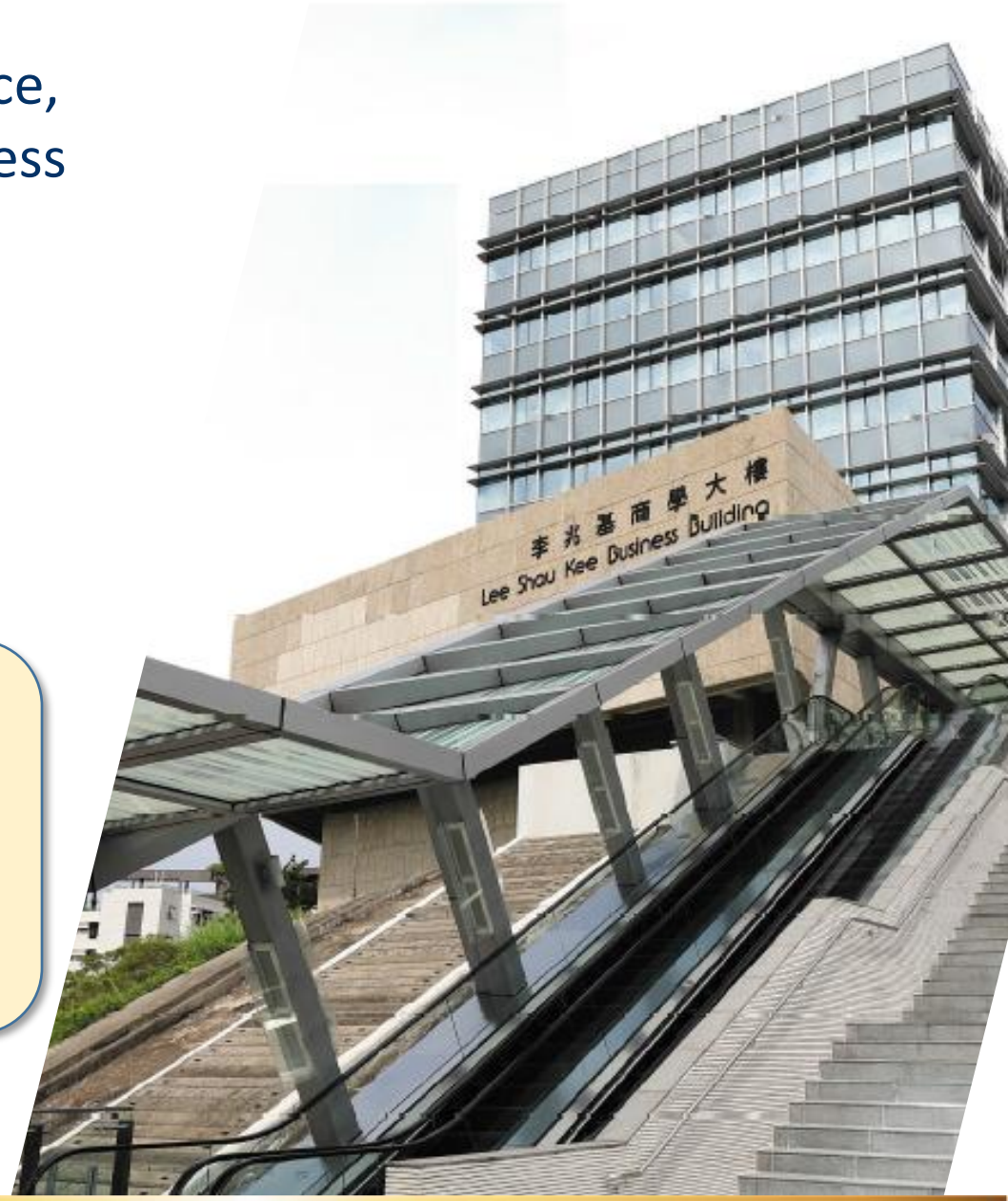
Driven by a commitment to innovation and excellence, the School sets its **vision** to become a top-tier business school in the world, with three key **missions**:

VISION

We are committed to becoming a top-tier business school in the world

MISSION

- To advance global business knowledge
- To develop business leaders in Asia for the world
- To contribute to the economic and social advancements of the region



The School has established four **values** that exemplify its core essence – ***World Class in Asia***:

CORE VALUES

Achieve World Class Quality

We are uncompromising in our drive to deliver world-class research and education

Embrace Entrepreneurial & Innovative Spirit

We embrace an entrepreneurial spirit that stimulates innovation, drives productivity and energizes our commitment to learn and grow

Foster Caring Attitude

We take an active interest in and show genuine concern for the communities we serve and the world we live

Make Positive Impact

Our faculty, students and graduates strive to make a positive impact on business and society

International Rankings

Recognition testifies our efforts dedicated to education and research

THE World University Rankings

FT FINANCIAL TIMES

QS WORLD UNIVERSITY RANKINGS

UT DALLAS Research

HKUST
World No.1
Young University Rankings
Times Higher Education (2018-2020)

HKUST Business School Research
Asia Pacific No.1
University of Texas at Dallas —
Top 100 Worldwide Business School
Research Rankings (2005-2023)

Kellogg-HKUST Executive MBA
World No.1 for 13 times
Financial Times (2007, 2009-2013, 2016-2018, 2020, 2022-2023, 2026)

MSc in Finance
Asia Pacific No.1
Quacquarelli Symonds (2018-2022)

MSc in Global Operations
Asia Pacific No.1
Quacquarelli Symonds (2021-2023. 2025-2027)

MBA
Asia Pacific No.1
Bloomberg Businessweek (2023-2024, 2024-2025)
World Top 20 for 13 times
Financial Times (2008-2020)

World Class Recognition

Worldwide accreditation

- One of the first Asian business schools accredited by both the **Association to Advance Collegiate Schools of Business** (**AACSB)** and **European Quality Improvement System (EQUIS)**

High Quality Research

- **Asia No.1** (2005-2023) by University of Texas at Dallas Worldwide Business School Research Rankings
- **No.1 in University Employability in Hong Kong** by Times Higher Education Global University Employability Rankings 2026
- **No.1 in "Business & Management Studies" and "Statistics & Operational Research" Subjects Amongst Universities in Hong Kong** by Times Higher Education World University Rankings 2026

About the School



Since our establishment in 1991, our six departments strive to provide first-rate business education to our highly diverse and high-caliber students, encompassing:

- **Accounting**
- **Economics**
- **Finance**
- **Information Systems, Business Statistics & Operations Management**
- **Management**
- **Marketing**

A Full Range of Program Offerings

Undergraduate

- 11 BBA and BSc programs, 7 joint school/ interdisciplinary programs/ dual degree (Government-funded)
- World Bachelor in Business* and BBA in Eurasian Business (Self-financed)

MBA

- Full-time MBA
- Part-time MBA (Weekly Mode)
- Part-time MBA (Bi-weekly Mode)

Executive MBA (EMBA)

- Kellogg-HKUST Executive MBA*
- HKUST EMBA (Bilingual)

Non-degree Programs

- Executive Education
- Entrepreneur Innotech Management Scholar Program

Master of Science (MSc)



- HKUST-NYU Stern MS in Global Finance* (Part-time)
- MSc in Accounting (Full-time)
- MSc in Business Analytics (Full-time/ Part-time)
- MSc in Economics (Full-time)
- MSc in Finance (Full-time/ Part-time)
- MSc in Family Office and Family Business (Full-time/ Part-time)
- MSc in Financial Technology (Full-time/ Part-time)
- MSc in Global Operations: HKUST-Yale/ HKUST-FGV EAESP Double Degree options (Full-time)
- MSc in Information and Cyber Security Management (Full-time/ Part-time)
- MSc in Information Systems Management (Full-time/ Part-time)
- MSc in International Management: MIMT or MIMT (CEMS) - HKUST-Yale / HKUST-FGV EAESP Double Degree options (Full-time)
- MSc in Marketing (Full-time)

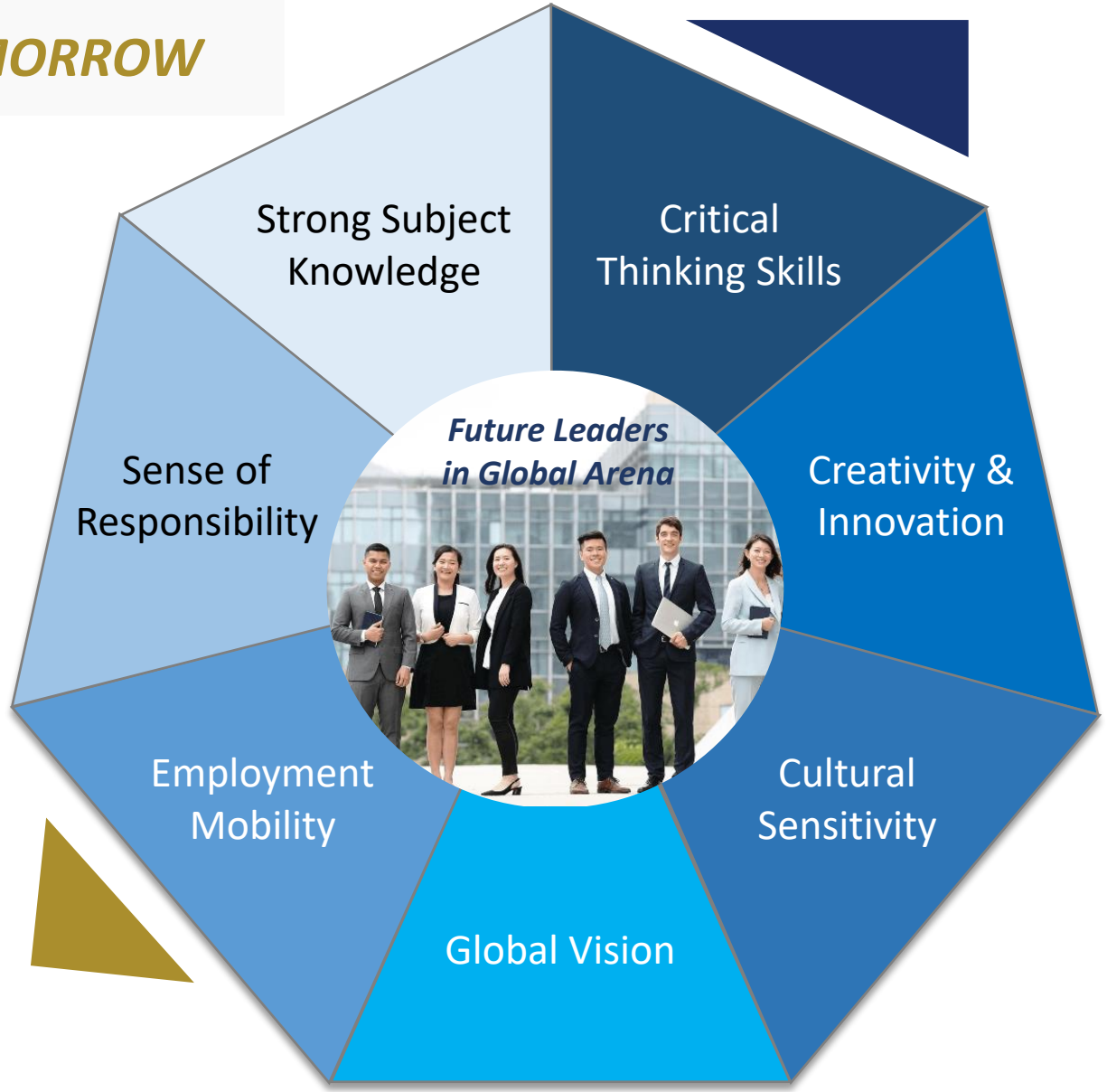
Doctor of Business Administration (DBA)
Bilingual Doctor of Business Administration

PhD/MPhil

Accounting, Economics, Finance, Information Systems, Business Statistics, Management, Marketing, and Operations Management

**According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.*

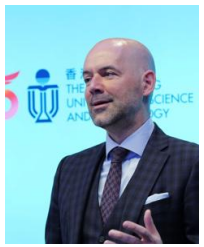
Prepare LEADERS OF TOMORROW



Research Powerhouse











Research Centers

- Center for Business and Social Analytics
- Center for Business Strategy and Innovation
- Center for Economic Policy
- Center for Investing
- Center for Securities Analysis with Financial Technology
- Center for Technology and Business Ecosystem
- Roger King Center for Asian Family Business and Family Office
- Thompson Center for Business Case Studies
- HKUST Institute for Financial Research
- HKUST Li & Fung Supply Chain Institute

Research Teams

- Fintech Research Project Team
- Green Finance Research Project Team
- Technology Innovation, Consultancy, and Strategy Team

Education Centers

- Center for Business Education

International Character with Asian Focus



- International Composition of Faculty and Students
- International Partnership
- Academic Research and Knowledge Transfer
- Curriculum/ Course Content

International Faculty



160+	25+
Faculty	**Nationalities**

Our strong faculty composition is among the most international

A Diverse Mix of Students

Undergraduate

4,600+ Students	50+ Nationalities

Postgraduate *(Including Taught Postgraduate and Research Postgraduate Students)*

1,800+ Students	30+ Nationalities



Strategic Partnerships with Top Business Schools



Extensive Student Exchange Networks

- Enrich learning experience and expand network for students
- Leading business schools in Asia, Australasia, Europe & North America, such as:

  HEC Paris, London Business School, Peking University, Tsinghua, UCLA, University of Sydney, University of Toronto, Yale University

No. of Partners:

UG level	**150+ partners**
PG level	**90+ partners**



Strong Strategic Partnership for Joint Programs

- Create synergies and new opportunities via international partnership
- Kellogg-HKUST Executive MBA with **Kellogg School of Management, Northwestern University**
- HKUST-NYU Stern MS in Global Finance with **Leonard N. Stern School of Business, New York University**
- World Bachelor in Business with **University of Southern California & Bocconi University**
- MSc in International Management with **CEMS**
- Bilingual Doctor of Business Administration with **Tsinghua University PBC School of Finance**

Teaching and Research



Current Research Focus

- Aligning with the forefront of business trends, the school's six focus areas in business research are as follows (with sample research papers).

(1) Digital Platform: Design & Strategy

- The Effect of Platform Intervention Policies on Fake News Dissemination and Survival: An Empirical Examination (Ka Chung Ng, Jie Tang, Dongwon Lee-IS)
- How Do Recommendation Algorithms Change User Interests? Evidence from a Knowledge-Sharing Platform (Jia Liu, Ziwei Cong-MARK)

(2) Fintech & AI in Business

- Analyst Information Discovery and Interpretation Roles: A Topic Modeling Approach (Allen H. Huang, Reuven Lehavy, Amy Y. Zang, Rong Zheng-ACCT)
- AI-Powered Trading, Algorithmic Collusion, and Price Efficiency (Winston Wei Dou, Itay Goldstein, Yan Ji-FINA)

(3) Global Trade, Supply Chains & Business Sustainability

- Does Locker Alliance Network Improve Last Mile Delivery Efficiency? (Quanmeng Wang, Guodong Lyu, Long He, Chung-Piaw Teo-OM)
- Whose Call to Answer: Institutional Complexity and Firms' CSR Reporting (Xiaowei Rose Luo, Danqing Wang, Jianjun Zhang-MGMT)

(4) Leadership & Behavioral Decision-making

- Compensatory conspicuous communication: Low status increases jargon use (Zachariah C. Brown, Eric M. Anicich, Adam D. Galinsky-MGMT)
- "Want" versus "Need": How Linguistic Framing Influences Responses to Crowdfunding Appeals (Lei Su, Jaideep Sengupta, Yiwei Li, Fangyuan Chen-MARK)

(5) Innovation & Entrepreneurship

- Aggressive Pivots and Entrepreneurial Skill (Xuelin Li, Martin Szydlowski-ECON)
- "Optimal" Feedback Use in Crowdsourcing Contests: Source Effect and Priming Intervention (Tat Koon Koh-IS)

(6) Geo-economics & International Finance

- Industrial Policy in a New Era: Government Venture Capital in the US.-China Trade War (Joy Chen, Robin Kaiji Gong, Jinlin Li-ECON)
- Information as a Constraint on Sanctions Enforcement (Avi Dutt, Abhiroop Mukherjee, George Panayotov, Debjit Roy, Xudong Wen-FINA)

Teaching and Research

Program and Curriculum

- Address Asia's needs and assist regional development
  - Emphasize on **Asian content and perspectives**
  - Pays greater attention than schools in the West to create **specialized master's programs** to meet Asian needs for in-depth functional area of expertise





Academic Research and Knowledge Transfer

- Enhance our **intellectual strengths** by continuing our commitment to knowledge creation
- Conduct **research** and develop **business case studies** that are relevant to the Asian regions

Global Reach & Gateway to CHINA



Programs offered to mainland students/ executives:

- Undergraduate programs
- Part-time MBA (bi-weekly mode)
- HKUST Bilingual EMBA
- HKUST Bilingual Doctor of Business Administration
- Non-degree executive education programs & company programs

State of the Art Facilities

Beautiful campus* with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities





Lee Shau Kee Business Building, located atop the HKUST main campus, is home to all of our academic departments and programs



HKUST Business School Central, strategically located HK's Central Business District, provides students and alumni with a convenient place to meet and interact



MSc Learning Hub in Kowloon East, an extension of the Clearwater Bay campus, enhances all-round educational experience

*HKUST has been named Asia's Most Beautiful Campus by the 130-year-old interior design authority "House Beautiful"

Alumni Network



The School has nurtured **45,500+** business professionals and leaders

Representing **100+ nationalities**

- Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait, etc.

Located in **different regions**

- Including Chicago, Dubai, Geneva, Manila, New York, Sao Paulo, Seoul, Shanghai, Singapore, Sydney, Tokyo, etc.

MAJOR COMPANIES WITH ALUMNI PRESENCE

- AIG/AIA
- Bank of America Merrill Lynch
- Bank of China
- Barclays
- BNP Paribas
- Cathay Pacific
- Citibank
- Credit Suisse
- DBS
- Deloitte
- Ernst & Young
- Goldman Sachs
- HKSAR Government
- Hang Seng Bank
- HK Monetary Authority
- Hospital Authority
- HSBC
- IBM
- JP Morgan
- KPMG
- Microsoft
- Morgan Stanley
- MTR
- PCCW
- PWC
- Standard Chartered
- UBS

Knowledge Transfer and Community Engagement



Organize Public Seminars and Forums

To share the latest research findings and promote discussion on topical issues:

- **HKUST Business Review**: School Magazine features topical issues
- **BizTalks:** To share latest research and insights in a friendly language
- **BizInsight@HKUST**: Online platform provides a snapshot of our thought-provoking research and features accessible talks, studies, animated videos, and more

Influence business policy and practice

- Through contribution of op-ed pieces in major newspapers

Faculty members engage in public services

- Hong Kong Committee for Pacific Economic Cooperation, HKMA CBDC Expert Group, Telecommunications Affairs Committee etc

Advance Global Business Knowledge

Research Areas

- **Wide range of business research areas**, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
- Primarily discipline-based, but **interdisciplinary research** is also promoted
- Enhance understanding of business culture and practices in Asia through **research and case studies**



Publication & Research Seminars

- Faculty have continued to contribute intellectually by publishing in **top academic journals**
- The School is active in organizing and participating in **academic activities**



Business & Community Partnership









Build a strong link with the business sector

- **School Advisory Council** provides strategic advice and support to the School
- The Council consists of **local and international business leaders** from various industries

Groom future leaders with enhanced learning opportunities

- **Corporate Projects** introduced (since 2008)
- **Social Responsibility Projects** introduced (since 2007)
- Other programs in collaborations with corporations: case competitions, business competitions, etc.

Promote knowledge advancement

- **Thompson Center for Business Case Studies** – partnership with corporations in developing cases
- **Roger King Center for Asian Family Business and Family Office** – with support of the Roger King Family

To learn more about us





