HKUST Business School
Driven by a commitment to innovation and excellence, the School sets its vision to become a top-tier business school in the world, with three key missions:

**VISION**
We are committed to becoming a top-tier business school in the world

**MISSION**
- To advance global business knowledge
- To develop business leaders in Asia for the world
- To contribute to the economic and social advancements of the region
The School has established four **values** that exemplify its core essence – **World Class in Asia**:

**CORE VALUES**

**Achieve World Class Quality**
We are uncompromising in our drive to deliver world-class research and education.

**Embrace Entrepreneurial & Innovative Spirit**
We embrace an entrepreneurial spirit that stimulates innovation, drives productivity and energizes our commitment to learn and grow.

**Foster Caring Attitude**
We take an active interest in and show genuine concern for the communities we serve and the world we live.

**Make Positive Impact**
Our faculty, students and graduates strive to make a positive impact on business and society.
Recognition testifies our efforts dedicated to education and research.
World Class Recognition

Worldwide accreditation

• One of the first Asian business schools accredited by both the **Association to Advance Collegiate Schools of Business (AACSB)** and **European Quality Improvement System (EQUIS)**

High Quality Research

• **Asia No.1 (2005-2022)** by University of Texas at Dallas Worldwide Business School Research Rankings

• **No.1 in University Employability in Hong Kong** by Times Higher Education Global University Employability Rankings 2023

• **No.1 in Business & Economics Subject Amongst Universities in Hong Kong** by Times Higher Education World University Rankings 2024
Since its establishment in 1991, our six departments strive to provide first-rate business education to our highly diverse and high-caliber students, encompassing:

- Accounting
- Economics
- Finance
- Information Systems, Business Statistics & Operations Management
- Management
- Marketing
A Full Range of Program Offerings

Undergraduate

- 11 BBA & BSc programs, 7 joint school/interdisciplinary programs/dual degree (Government-funded)
- World Bachelor in Business* (Self-financed)

MBA

- Full-time MBA
- Part-time MBA (Weekly Mode)
- Part-time MBA (Bi-weekly Mode)
- Digital MBA for Global Leaders (Part-time)

Executive MBA (EMBA)

- Kellogg-HKUST Executive MBA*
- HKUST Bilingual EMBA

Master of Science (MSc)

- HKUST-NYU Stern MS in Global Finance* (Part-time)
- MSc in Accounting (Full-time)
- MSc in Business Analytics (Full-time & Part-time)
- MSc in Economics (Full-time)
- MSc in Finance (Full-time & Part-time)
- MSc in Financial Technology (Full-time & Part-time)
- MSc in Global Operations (Full-time): HKUST-Yale/ HKUST-FGV EAESP Double Degree options
- MSc in Information Systems Management (Full-time & Part-time)
- MSc in International Management with CEMS (Full-time): HKUST-Yale/ HKUST-FGV EAESP / HEC Paris-HKUST Double Degree options
- MSc in Marketing (Full-time)

Doctor of Business Administration (DBA)

PhD/MPhil


*According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.
Research Powerhouse

Research Centers
• Center for Business and Social Analytics
• Center for Business Strategy and Innovation
• Center for Economic Policy
• Center for Investing
• Center for Securities Analysis with Financial Technology
• Roger King Center for Asian Family Business and Family Office
• Thompson Center for Business Case Studies

Research Teams
• Fintech Research Project Team
• Green Finance Research Project Team
• Technology Innovation, Consultancy, and Strategy Team

Education Centers
• Center for Business Education
• Center for Teaching and Learning Innovation
International Character with Asian Focus

- International Composition of Faculty and Students
- International Partnership
- Academic Research and Knowledge Transfer
- Curriculum/ Course Content
Our strong faculty composition is among the most international
A Diverse Mix of Students

**Undergraduate**

3,800+ Students  
45+ Nationalities

**Postgraduate** (Including Taught Postgraduate and Research Postgraduate Students)

1,600+ Students  
35+ Nationalities
Strategic Partnerships with Top Business Schools

Extensive Student Exchange Networks

- Enrich learning experience and expand network for students
- Leading business schools in Asia, Australasia, Europe & North America, such as:
  - HEC Paris, London Business School, Peking University, Tsinghua, UCLA, University of Sydney, University of Toronto, Yale University

No. of Partners:

- UG level: 130+ partners (30+ countries)
- PG level: 85+ partners (35+ countries)

Strong Strategic Partnership for Joint Programs

- Create synergies and new opportunities via international partnership
- Kellogg-HKUST Executive MBA with Kellogg School of Management, Northwestern University
- HKUST-NYU Stern MS in Global Finance with Leonard N. Stern School of Business, New York University
- World Bachelor in Business with University of Southern California & Bocconi University
- MSc in International Management with CEMS
Teaching and Research

Program and Curriculum

- Address needs for globalization beyond the region, with a focus on FinTech, Green Finance, Business Analytics, Family Business, and Innovation & Entrepreneurship
- Address Asia’s needs and assist regional development
  - Emphasize on Asian content and perspectives
  - Pays greater attention than schools in the West to create specialized master’s programs to meet Asian needs for in-depth functional area of expertise

Academic Research and Knowledge Transfer

- Enhance our intellectual strengths by continuing our commitment to knowledge creation
- Conduct research and develop business case studies that are relevant to the Asian regions
HKUST (Guangzhou)

- Focus on cross-disciplinary thematic programs
- Academic curriculum designed around four transdisciplinary hubs - **Function, Information, Systems, and Society**
- Opened in September 2022
Global Reach & Gateway to CHINA

Programs offered to mainland students/executives:

- Undergraduate programs
- Part-time MBA (bi-weekly mode) & Digital MBA for Global Leaders
- HKUST Bilingual EMBA
- Non-degree executive education programs & company programs
**State of the Art Facilities**

- **Beautiful campus** with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities.

- **Lee Shau Kee Business Building**, located atop the HKUST main campus, is home to all of our academic departments and programs.

- **HKUST Business School Central**, strategically located in the Hong Kong Club Building in Central, provides students and alumni with a convenient place to meet and interact.
Prepare LEADERS OF TOMORROW

Future Leaders in Global Arena

- Strong Subject Knowledge
- Critical Thinking Skills
- Sense of Responsibility
- Employment Mobility
- Cultural Sensitivity
- Global Vision
- Creativity & Innovation
Alumni Network

The School has nurtured 36,500+ business professionals and leaders

Representing 100+ nationalities
• Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait, etc.

Located in different regions
• Including Chicago, Dubai, Geneva, Manila, New York, Sao Paulo, Seoul, Shanghai, Singapore, Sydney, Tokyo, etc.

MAJOR COMPANIES WITH ALUMNI PRESENCE
• AIG/AIA
• Bank of America Merrill Lynch
• Bank of China
• Barclays
• BNP Paribas
• Cathay Pacific
• Citibank
• Credit Suisse
• DBS
• Deloitte
• Ernst & Young
• Goldman Sachs
• HKSAR Government
• Hang Seng Bank
• HK Monetary Authority
• Hospital Authority
• HSBC
• IBM
• JP Morgan
• KPMG
• Microsoft
• Morgan Stanley
• MTR
• PCCW
• PWC
• Standard Chartered
• UBS
Organize Public Seminars and Forums

To share the latest research findings and promote discussion on topical issues:

- **Biz@HKUST**: School Magazine features topical issues
- **BizTalks**: To share latest research and insights in a friendly language
- **BizInsight@HKUST**: A brand new online platform provides a snapshot of our thought-provoking research and features accessible talks, studies, animated videos, and more

Influence business policy and practice

- Through contribution of op-ed pieces in major newspapers

Faculty members engage in public services

- HK Deposit Protection Board; Commission on Poverty; Steering Committee on Population Policy; Telecommunications Regulatory Affairs Advisory Committee; Minimum Wage Commission etc
Advance Global Business Knowledge

Research Areas
- **Wide range of business research areas**, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
- Primarily discipline-based, but **interdisciplinary research** is also promoted
- Enhance understanding of business culture and practices in Asia through **research and case studies**

Publication & Research Seminars
- Faculty have continued to contribute intellectually by publishing in **top academic journals**
- The School is active in organizing and participating in **academic activities**
Business & Community Partnership

Build a strong link with the business sector

- School Advisory Council provides strategic advice and support to the School
- The Council consists of local and international business leaders from various industries

Groom future leaders with enhanced learning opportunities

- Corporate Projects introduced (since 2008)
- Social Responsibility Projects introduced (since 2007)
- Other programs in collaborations with corporations: case competitions, business competitions, etc.

Promote knowledge advancement

- Thompson Center for Business Case Studies – partnership with corporations in developing cases
- Roger King Center for Asian Family Business and Family Office – with support of the Roger King Family