



亞洲保險
ASIA INSURANCE



Winnie Wong, MBA, BA (Hons), FCII, ARM, Chartered Insurer
Chief Executive Officer, Asia Insurance Co., Ltd.
CEO & Executive Director, Avo Insurance Co., Ltd.

Winnie is the CEO of **Asia Insurance Company Limited** (a leading composite insurance company in Hong Kong) and CEO & Executive Director of **Avo Insurance Company Limited** (the first digital general insurer in Hong Kong with a mission to create a simple and straight forward digital insurance experience that integrates seamlessly into everyday life). Prior to Asia Insurance, she was the CEO of Aon Risk Solutions Hong Kong/Macau and Assistant General Manager of Royal & Sun Alliance Insurance. She has over 20 years' experience in Insurance and Risk Management Consulting.

She is a recognized industry expert, regularly speaking at a number of industry conferences and is very active in the insurance industry and community. She is currently a member of the Board of Directors of the Financial Services Development Council (FSDC) / Convenor of the New Business Committee of FSDC. She also sits on The Human Resources Planning Commission, The Independent Commission on Remuneration (for Members of the Executive Council and the Legislature, and Officials under the Political Appointment system of the HKSAR), The Resolvability Review Tribunal, Mandatory Provident Fund Schemes Advisory Committee, Travel Industry Compensation Fund Management Board, Higher Rights Assessment Board, HKTDC Belt and Road Committee - Professional Services Working Group and FSTB Steering Committee on the Pilot Program to Enhance Talent Training for the Insurance Sector.

Winnie is a Governing Committee member of Hong Kong Federation of Insurers (HKFI) and the Deputy Chairman of General Insurance Council (GIC). She also serves as the Chairman of Task Force on Insurance-linked Securities and a member of the GIC InsurTech Task Force and Task Force on Employees' Compensation Terrorism Pool. Further, Honorary Secretary of The Insurance Complaints Bureau (ICB), a Councilor of Motor Insurers' Bureau (MIB) and Employees Compensation Insurer Insolvency Bureau (ECIIB). She is a member and Honorary Treasurer of Zonta Club of New Territories, member of Hong Kong Academy of Finance (HKAoF), Director of the Alumni Association of Shaw College of The Chinese University of Hong Kong (CUHK) and the MBA Alumni Advisory Board of The HK University of Science & Technology (HKUST). She was Chairperson of the Fire Insurance Association in 2003 and first female President of the Hong Kong Insurers Club in 2008.

Winnie was graduated from CUHK, obtained an MBA Degree from HKUST and completed the International Management Development Program at The University of California, Los Angeles (UCLA). She is also a Chartered Insurance Practitioner and fellow member (FCII) of the Chartered Insurance Institute (UK), Associate in Risk Management (ARM) of the Insurance Institute of America.