Driven by a commitment to innovation and excellence, the School sets its **vision** to become a top-tier business school in the world, with three key **missions**:

**VISION**

We are committed to becoming a top-tier business school in the world

**MISSION**

- To advance global business knowledge
- To develop business leaders in Asia for the world
- To contribute to the economic and social advancements of the region
The School has established four **values** that exemplify its core essence – *World Class in Asia*:

**CORE VALUES**

- **Achieve World Class Quality**
  We are uncompromising in our drive to deliver world-class research and education

- **Embrace Entrepreneurial & Innovative Spirit**
  We embrace an entrepreneurial spirit that stimulates innovation, drives productivity and energizes our commitment to learn and grow

- **Foster Caring Attitude**
  We take an active interest in and show genuine concern for the communities we serve and the world we live

- **Make Positive Impact**
  Our faculty, students and graduates strive to make a positive impact on business and society
Recognition testifies our efforts dedicated to education and research.
World Class Recognition

Worldwide accreditation

• One of the first Asian business schools accredited by both the Association to Advance Collegiate Schools of Business (AACSB) and European Quality Improvement System (EQUIS)

High Quality Research

• Asia No.1 (since 2005) by University of Texas at Dallas Worldwide Rankings
• No.1 overall standing in Business & Economics Panel, as “World Leading” and “Internationally Excellent” among all HK universities in the latest Research Assessment Exercise 2020 by the University Grants Committee of Hong Kong (UGC)
Since its establishment in 1991, our six departments strive to provide first-rate business education to our highly diverse and high-caliber students, encompassing:

- Accounting
- Economics
- Finance
- Information Systems, Business Statistics & Operations Management
- Management
- Marketing
A Full Range of Program Offerings

Undergraduate
- 11 BBA & BSc programs, 7 joint school/interdisciplinary programs/dual degree (Government-funded)
- World Bachelor in Business* (Self-financed)

MBA
- Full-time MBA
- Part-time MBA (Weekly Mode)
- Part-time MBA (Bi-weekly Mode)
- Digital MBA for Global Leaders (Part-time)

Executive MBA (EMBA)
- Kellogg-HKUST Executive MBA*
- HKUST Bilingual EMBA

Master of Science (MSc)
- HKUST-NYU Stern MSc in Global Finance* (Part-time)
- MSc in Accounting (Full-time)
- MSc in Business Analytics (Full-time & Part-time)
- MSc in Economics (Full-time)
- MSc in Finance (Full-time & Part-time)
- MSc in Financial Technology (Full-time & Part-time)
- MSc in Global Operations (Full-time): HKUST-Yale/ HKUST-FGV EAESP Double Degree options
- MSc in Information Systems Management (Full-time & Part-time)
- MSc in International Management with CEMS (Full-time): HKUST-Yale/ HKUST-FGV EAESP / HEC Paris-HKUST Double Degree options
- MSc in Marketing (Full-time)

Non-degree Executive Programs
- Open Programs
- Company Programs

Doctor of Business Administration (DBA)

PhD/MPhil

*According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.
Research Powerhouse

Research Centers
- Center for Business and Social Analytics
- Center for Business Strategy and Innovation
- Center for Economic Policy
- Center for Investing
- Center for Securities Analysis with Financial Technology
- Roger King Center for Asian Family Business and Family Office
- Thompson Center for Business Case Studies

Research Teams
- Fintech Research Project Team
- Green Finance Research Project Team
- Technology Innovation, Consultancy, and Strategy Team

Education Centers
- Center for Business Education
- Center for Teaching and Learning Innovation
International Character with Asian Focus

- International Composition of Faculty and Students
- International Partnership
- Academic Research and Knowledge Transfer
- Curriculum/ Course Content
Our strong faculty composition is among the most international
A Diverse Mix of Students

**Undergraduate**

4,100+ Students  
50 Nationalities

**Postgraduate** (Including Taught Postgraduate and Research Postgraduate Students)

1,700+ Students  
40 Nationalities
Strategic Partnerships with Top Business Schools

Extensive Student Exchange Networks

• Enrich learning experience and expand network for students
• Leading business schools in Asia, Australasia, Europe & North America, such as:
  HEC Paris, London Business School, Peking University, Tsinghua, UCLA, University of Sydney, University of Toronto, Yale University

No. of Partners:

UG level 138 partners (30+ countries)
PG level 90 partners (35+ countries)

Strong Strategic Partnership for Joint Programs

• Create synergies and new opportunities via international partnership
• Kellogg-HKUST Executive MBA with Kellogg School of Management, Northwestern University
• HKUST-NYU Stern MS in Global Finance with Leonard N. Stern School of Business, New York University
• World Bachelor in Business with University of Southern California & Bocconi University
• MSc in International Management with CEMS
Teaching and Research

Program and Curriculum
- Address needs for globalization beyond the region, with a focus on FinTech, Green Finance, Business Analytics, Family Business, and Innovation & Entrepreneurship
- Address Asia’s needs and assist regional development
  - Emphasize on Asian content and perspectives
  - Pays greater attention than schools in the West to create specialized master’s programs to meet Asian needs for in-depth functional area of expertise

Academic Research and Knowledge Transfer
- Enhance our intellectual strengths by continuing our commitment to knowledge creation
- Conduct research and develop business case studies that are relevant to the Asian regions
HKUST (Guangzhou)

- Focus on cross-disciplinary thematic programs
- Academic curriculum designed around four transdisciplinary hubs - Function, Information, Systems, and Society
- Opened in September 2022
Global Reach & Gateway to CHINA

Programs offered to mainland students/ executives:

• Undergraduate programs
• Part-time MBA (bi-weekly mode) & Digital MBA for Global Leaders
• HKUST Bilingual EMBA
• Non-degree executive education programs & company programs

Offices in Mainland China:

• Beijing (HKUST Business School Beijing Office)
• Shenzhen (HKUST Shenzhen Research Institute)
State of the Art Facilities

**Beautiful campus** with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities.

**Lee Shau Kee Business Building**, located atop the HKUST main campus, is home to all of our academic departments and programs.

**HKUST Business School Central**, strategically located in the Hong Kong Club Building in Central, provides students and alumni with a convenient place to meet and interact.
Prepare LEADERS OF TOMORROW

- Strong Subject Knowledge
- Critical Thinking Skills
- Sense of Responsibility
- Creativity & Innovation
- Employment Mobility
- Cultural Sensitivity
- Global Vision

Future Leaders in Global Arena
The School has nurtured 34,000+ business professionals and leaders

Representing 100+ nationalities
• Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait, etc.

Located in different regions
• Including Chicago, Dubai, Geneva, Manila, New York, Sao Paulo, Seoul, Shanghai, Singapore, Sydney, Tokyo, etc.

MAJOR COMPANIES WITH ALUMNI PRESENCE

• AIG/AIA
• Bank of America Merrill Lynch
• Bank of China
• Barclays
• BNP Paribas
• Cathay Pacific
• Citibank
• Credit Suisse
• DBS
• Deloitte
• Ernst & Young
• Goldman Sachs
• HKSAR Government
• Hang Seng Bank
• HK Monetary Authority
• Hospital Authority
• HSBC
• IBM
• JP Morgan
• KPMG
• Microsoft
• Morgan Stanley
• MTR
• PCCW
• PWC
• Standard Chartered
• UBS
Knowledge Transfer and Community Engagement

Organize Public Seminars and Forums

To share the latest research findings and promote discussion on topical issues:

- **Biz@HKUST**: School Magazine features topical issues
- **BizTalks**: To share latest research and insights in a friendly language
- **BizInsight@HKUST**: A brand new online platform provides a snapshot of our thought-provoking research and features accessible talks, studies, animated videos, and more

Influence business policy and practice

- Through contribution of op-ed pieces in major newspapers

Faculty members engage in public services

- Curriculum Development Council; HK Deposit Protection Board; Commission on Poverty; Steering Committee on Population Policy; Telecommunications Regulatory Affairs Advisory Committee; Minimum Wage Commission etc
Advance Global Business Knowledge

Research Areas

- **Wide range of business research areas**, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
- Primarily discipline-based, but **interdisciplinary research** is also promoted
- Enhance understanding of business culture and practices in Asia through **research and case studies**

Publication & Research Seminars

- Faculty have continued to contribute intellectually by publishing in **top academic journals**
- The School is active in organizing and participating in **academic activities**
Business & Community Partnership

- **School Advisory Council** provides strategic advice and support to the School
- The Council consists of local and international business leaders from various industries

- **Corporate Projects** introduced (since 2008)
- **Social Responsibility Projects** introduced (since 2007)
- Other programs in collaborations with corporations: case competitions, business competitions, etc.

- **Thompson Center for Business Case Studies** – partnership with corporations in developing cases
- **Roger King Center for Asian Family Business and Family Office** – with support of the Roger King Family

Build a strong link with the business sector

Groom future leaders with enhanced learning opportunities

Promote knowledge advancement

Groom future leaders with enhanced learning opportunities
To learn more about us